



FREE CAMERA OFFER!!!

Virtual Tours

68% of Home Shoppers

Find Virtual Tours Extremely Useful & An Essential Online Tool

**For details, please visit:
www.LivingChoices.ca**

to learn more about this **Incredible Marketing Power.**



WHY INVIEW?

- Point & Shoot – As Easy As Using a Digital Camera
- No Software to Load – Use Anywhere!
- No Stitching Images, No Photo Manipulation
- Create Tours for ALL Your Listings
- Link to Website, Email, or Burn to CD
- Get Multi-Media Exposure from the Industry's Best in Real Estate Advertising
- Complete Camera System Includes Everything You Need



* Offer good for Gold & Platinum Advertisers. One time camera purchase required.

The NEW
RealEstateBook.com

Sign-up for
7 or 13 issues of
The Real Estate Book
with our Platinum on-line package
and get our Virtual Tour camera
FREE
Offer valid until May 31, 2008.



For information on this offer, please contact:

Steve Toole, 830-6362 or e-mail treb@eastlink.ca

or

Lisa Haley, 830-6353 or email lisa@livingchoices.ca

WHY INVIEW?

- ▶ Point & Shoot Easy
- ▶ If You Can Use a Digital Camera, You Can Create InView Tours
- ▶ No Photo Manipulation
- ▶ No Stitching Images
- ▶ No Software to Install
- ▶ Include on any Website, Email, or Burn to a CD
- ▶ Complete System Includes Everything You Need



60% of Home Shoppers Found Virtual Tours Extremely Useful

Virtual Tours = More Qualified Buyers

* 2006 NAR Survey of Home Buyers & Sellers

HOW DOES THIS HELP YOU?

Home buyers arrive on site and know exactly what to expect, so they arrive pre-qualified! The Real Estate Book InView Virtual Tours are fully-branded with YOUR contact information in the heading of the tour.

- ▶ Use InView as a stand-alone multimedia presentation
- ▶ Use InView on your own website
- ▶ Promote InView in any other media that you advertise
- ▶ Deliver your InView tours via email to interested prospects
- ▶ Create CDs to package with your other marketing collateral
- ▶ A great listing tool

“Thanks for bringing our picture exposure on the web to the format that purchasers are looking for by introducing us to your virtual tour camera. It is user friendly, economically priced and the results are beyond my greatest expectations in terms of what you get for your money. In my opinion, anyone in our industry who is not taking advantage of this marketing tool is definitely missing an opportunity to promote their business. Thanks again for your help in getting us set up with this valuable marketing tool!”

Deborah Hall
 U.S. Properties Real Estate
 Columbia, SC



5555 MAIN STREET
YOUR HOME TOWN
\$200,000
4 Bedrooms, 3.5 Bathrooms

Tours

Photos

Request Additional Information



Other photos Tours :

Dining



zoom in



zoom out



enlarged view



Send to a Friend

Download Tour



Front House



Dining



Media Room



Master BR



Back Deck



Pool