

THE Real Estate Book

EXTEND YOUR SEARCH AT REALESTATEBOOK.COM

HALIFAX METRO & SOUTH SHORE, NS

Featuring: Halifax, Dartmouth, Bedford, Sackville, Eastern Shore, Enfield, Chester, Mahone Bay, Lunenburg, Bridgewater



Vol 16, No 9

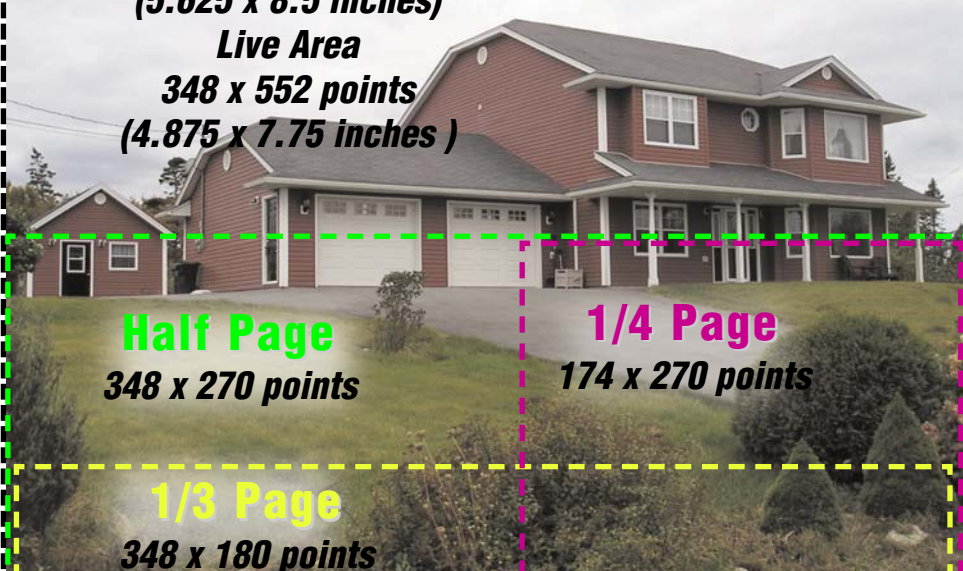
Digest Full Page

Bleed:

**405 x 612 points
(5.625 x 8.5 inches)**

Live Area

**348 x 552 points
(4.875 x 7.75 inches)**



Half Page

348 x 270 points

1/4 Page

174 x 270 points

1/3 Page

348 x 180 points

DETAILS ON THIS PROPERTY • See Page 6
RealEstateBook.com • WEB ID: W00690502

RE/MAX nova
Call Shauna Boyle 902/835-1166

RealEstateBook.com UPDATED DAILY

RELOCATING? CALL 800/841-3401
for a FREE copy of The Real Estate Book.
Available for most North American areas.

FOR ADVERTISING INFORMATION
Call Lisa : 902.830.6353
Email: lisa@livingchoices.ca

2009 Schedule & Rates

	13 Issues Rate*	7 Issues Rate*
Full Page	\$640	\$685
Half Page	\$395	\$435
1/3 Page	\$290	\$325
1/4 Page	\$245	\$275

(3 and single issue contracts are subject to space availability.)

*Rates shown are **PER ISSUE**. HST is added to rates. Premium page rate: add additional 10% (only available to 13 issue advertisers). Additional fees may apply to customized ad design.

	Materials Due Date	Publish Date
Vol 16, No 12	Jan 23	Feb 11
Vol 16, No 13	Feb 20	Mar 11
Vol 17, No 01	Mar 20	April 8
Vol 17, No 02	April 17	May 6
Vol 17, No 03	May 15	June 3
Vol 17, No 04	June 12	July 2
Vol 17, No 05	July 10	July 29
Vol 17, No 06	Aug 7	Aug 26
Vol 17, No 07	Sept 4	Sept 23
Vol 17, No 08	Oct 2	Oct 21
Vol 17, No 09	Oct 30	Nov 18
Vol 17, No 10	Nov 27	Dec 16
Vol 17, No 11	Dec 28	Jan 13

**To book ad space,
please contact**

Lisa Haley
902-830-6353
lisa@livingchoices.ca

or
Steve Toole
902-830-6362
treb@eastlink.ca

HOW TO SUBMIT YOUR AD: e-mail to ads@livingchoices.ca

Please send MLS® listing cuts and a photo in .jpg format for each property via e-mail. Photo MINIMUM: 640 x 480 pixels. Also forward your agent photo (same minimum as property photos). Logos or special graphics should be sent in .eps or tiff file format. We will work with you to create a custom ad template. **PLEASE NOTE**, we cannot acquire materials from MLS.ca, due to copyright restrictions & photo quality, please submit listing cuts and photos for your ad. A proof will be prepared and e-mailed to you for review.

Additional On-line Advertising & Packages

Contract advertisers have access to our advertising management portal to manage ads & post properties to RealEstateBook.com. **RealEstateBook.com** is on the cover of the over 8 million copies distributed across North America.

Gold Level Advertising Package \$69/issue

Personal profile, link to personal website, unlimited InView Virtual Tours* with up to 10 rooms per tour, priority placement in search results on website search.

Platinum Level Advertising Package \$99/issue

Personal profile, feature tile on search pages, link to personal website, unlimited InView Virtual Tours* with up to 20 rooms per tour, superior placement in search results on website search.

On-line packages are combined with 7 and 13 issue print ad contracts.

InView Virtual tours require the use of the Previsit lens and Pentax 6.0 megapixel camera. (Camera & lens retail for \$399 plus HST.)

